

Company Philosophy

From the very beginning, responsive, honest, and friendly customer service has been Meffert's main building block. Developing business relationships that encourage customers to call on us again and again is our ultimate goal. Meffert Oil understands that our employees are a very large part of our success. They have the most frequent contact with our customers and we have empowered them to maintain our customers' satisfaction.

Company History

Meffert Oil Company, Inc., was founded by Joe Meffert in 1965. He began delivering petroleum products to customers in the surrounding agricultural community.

Raised on a family farm, Joe understood the needs of farmers and the demands placed on individuals in the farming industry. With this insight, he was able to develop close relationships with his customers. From the very beginning, customers were valued; their wants and needs were the basis on which the business was built. Word spread, and business began to grow.

Three years later, Joe was able to hire his first employee and he expanded to include commercial, industrial, and residential petroleum delivery services. In the years that followed, two retail gas/convenience stores in Waunakee were opened.

While our business has grown to include other ventures, our primary focus continues to be the provider of high quality fuels to customers of different sizes and types.

Products and Services

While no one can predict the future, the most successful companies anticipate demand trends, plan with vision, and expand product offerings to meet customers' needs and expectations. Meffert Oil is one such company. We welcome the challenges of a fast-paced world and embrace change.

We are proud of our history and are committed to providing superior quality service that has defined Meffert Oil for 50 years.

What follows is just a sampling of ways we can provide products and services to our customers:

- ☞ **Branding and Dealer Support** – We are a Branded Distributor that can assist gas station owners attain **BP, ExxonMobil, Citgo, Marathon, Spirit**, or even unbranded supply. In addition, we provide guidance and support with governmental regulatory compliance and equipment systems upgrading.



- ☞ **Transport (Semi-tractor) Fuel Delivery** - Wholesale deliveries to both branded and independent dealer gas stations, as well as to larger commercial businesses whose focus includes transportation.

- ☞ **Bulk Fuel Delivery** – We deliver to the agricultural, commercial construction, transportation, contracting and home heating industries.
- ☞ **Portable Tank Rental** – We have 500- and 1000-gallon portable tanks customers can rent while working on a location-specific job, saving both time and money.
- ☞ **Contract Pricing** – We are able to lock in contract fuel pricing that allows our customers to pay consistent and ratable fuel prices. *Call for current availability and contract terms.*
- ☞ **We Carry a Wide Variety of Fuels** – On-road and off-road conventional diesel, as well as premium diesel, home heating fuel and kerosene, and all grades of gasoline, including conventional, ethanol-blended, reformulated and racing fuels.
- ☞ **Division Street Mobil Mart** – Featuring a new, state-of-the-art Ultimate Express Car Wash where you will definitely “Lose the Wait.” This tunnel wash is designed to move and clean cars in an expedient and efficient manner. Car wash customers will also have free vacuum use.
- ☞ **One Stop BP Convenience Store** – Along with items you will find at just about any convenience store, we also offer many extra products and services others don't. We have money orders, a new car wash, and customers can even renew their Wisconsin license plate registration through our DMV service!

Company Locations

Meffert Oil Company, Inc. Corporate Office

300 South Division Street
PO Box 157
Waunakee, WI 53597

Phone: 888-255-2300
608-850-3835
Fax: 608-849-9243

Meffert's One Stop BP Convenience Store

404 West Main Street
Waunakee, WI 53597

Phone: 608-849-6110
Fax: 608-849-6170

Meffert's One Stop Mobil Mart Convenience Store

300 South Division Street
Waunakee, WI 53597

Phone: 608-849-9518
Fax: 608-849-9243



*To assist you with your
needs, please call our office
at (888) 255-2300.*

For Dealer Representation or
Retail Store Branding, call
Todd Meffert at ext. 2679
tmeffert@meffertoil.com

For Fuel Pricing and Delivery, call
Troy Meffert at ext. 2669
troy.meffert@meffertoil.com

For Sales, call Dave Kopp at
ext. 2735 or (608) 212-8596
dkopp@meffertoil.com

For Sales & Dealer Support, call
Larry Moore at (608) 212-6751
larry.moore@meffertoil.com



*We exist to help our customers serve their customers
and operate their own businesses. To help people stay
warm. Go places. Build things. Grow things.
Feed people. We exist to keep the community moving.*



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Since 1965*

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